

## Sustainability Ambassador Role

The Sustainability Ambassador Role provides a great opportunity for individuals to support the Sustainability Team in making the Loughborough Campus and community a more sustainable place. The role enables those with an interest in sustainability to participate in and promote activities, to demonstrate their support, and to encourage those around them to become more sustainable.

### **Benefits of becoming a Sustainability Ambassador:**

- Develop leadership skills and enhance your CV
- Network with like-minded students in a fun and friendly environment
- Attend fun & free events on campus with the Sustainability Ambassador Team
- Volunteer your time in the sustainability projects which interest you
- Enhance your sustainability knowledge through exclusive training opportunities
- Access sustainability resources and opportunities through the Teams group set up for Sustainability Ambassadors
- Influence the University's Sustainability Strategy
- Become a role model to other students and inspire the Loughborough Community to be more sustainable through positive and meaningful actions

### **The role encourages you to:**

#### Promote Sustainability

- Actively promote Sustainability events occurring on the Loughborough campus using all types of media (Instagram, Facebook, Twitter, posters, etc.)
- Encourage your peers to adopt more sustainable practices, and promote sustainability within your course and accommodation through campaigns, events, and activities (e.g., recycle, reduce waste, turn lights off)
- Share knowledge about the United Nations Sustainable Development Goals (SDGs) to help embed them across campus.

#### Plan and Host Events Sustainably

- Attend events promoted through the Sustainability Ambassador Microsoft Teams Network and regular meetings
- Engage with the Student Green League by:
  - o Promoting the competition within the student community
  - o Assisting the Campus and Sustainability reps with using and co-ordinating the Carbon Action Plan  
(relevant to ambassadors in student halls only)
- Help organise and promote sustainability events with the Sustainability Team
- Assist and encourage sustainability projects throughout Loughborough relating to recycling, energy, water, travel, biodiversity, food, and the SDGs.
- Assist in raising awareness of national and international events such as Veganuary, Earth Day and No Mow May

- Events you can attend and assist with might include: sustainability coffee and chat meetings, a climate change workshop, wildlife walks, and visits to the beehives on campus

#### Communicate with the Sustainability Team

- Report issues concerning sustainability, energy wastage, and recycling problems in the university to the Loughborough Sustainability Team through email (contact at end).
- Attend monthly Sustainability Ambassador catch up meetings to:
  - o Provide student feedback from previous events.
  - o Discuss future events already planned with opportunities to help in the planning process.
  - o Pitch additional ideas for events and activities to be held within the campus.

#### **Resources available for Sustainability Ambassadors:**

- There are resources, links, and other useful information stored in the 'Sustainability Ambassador' Microsoft Teams group.
- Use this Teams network to stay in touch with each other and with the Sustainability Team, and to share resources & ideas over the course of the year!

If you cannot attend an event or meeting, this is not a problem but please inform a member of staff in advance.

#### **Key contact and application:**

To apply, please email the Sustainability Assistant, Lottie Ambridge, using the address [enviroassist@lboro.ac.uk](mailto:enviroassist@lboro.ac.uk)

You should write a short paragraph including:

- A bit about yourself
- What encouraged you to apply for the role
- Why you think you would be suitable for the role.